

# What Is Impact Launch?

## A year to become who you were meant to be.

A 9.5-month intentional Gap Year experience for high school graduates ready to pause, reflect, and move forward with clarity and confidence.

## This isn't a year off.

## It's a year on purpose.

Whether your next step is college, trade school, military, or entrepreneurship, Impact Launch gives you the **time, tools, and support** to launch with confidence.



## Why Launch Matters

Too many students are expected to make major life decisions without truly knowing who they are.

### Impact Launch flips the script.

We help students take ownership of their future through:

- ✓ Discover personal identity & core values
  - ✓ Exploring education, career, and life pathways
  - ✓ Building leadership & life skills
  - ✓ Financial Training: banking, credit cards, loans, scholarships, insurance, and more
  - ✓ Connecting with a growth-minded peer community
  - ✓ Developing daily rhythms for intentional living
- Launching into adulthood with clarity and confidence



*"Most students don't lack talent or opportunity - they lack clarity."*



Visit Our Website  
[www.impact168.com](http://www.impact168.com)



**APPLY NOW**

# Impact Launch

## What's Included?

- ✓ 38 weekly one-on-one coaching sessions
- ✓ Weekly virtual Boot Camp-style growth sessions
- ✓ Curated Launch Kit (books, journal, gear)
- ✓ Two in-person leadership events
- ✓ Personality training & Values Workshop to kick off the year
- ✓ Certificate of Completion & Digital Badge
- ✓ Optional discounted post-program coaching

Coaching, community, and curated experiences - all pointing toward a bold next step.



## Program Timeline

- Mid-August - Coaching begins
- Late August - Virtual kickoff session
- Sept-May - Weekly coaching + Boot Camps
- October - In-person Event #1
- Jan-Feb - In-person Event #2
- May - Program wraps before summer transitions
- June+ - Optional extended coaching available

## Application Process

1. Complete your online application
2. Participate in a Launch Conversation
3. If accepted, choose your payment plan
4. Receive your Launch Kit & get started!

Enrollment opens August 15



Visit Our Website  
[www.impact168.com](http://www.impact168.com)



**APPLY NOW**

# WHY IMPACT LAUNCH WORKS

## THE RESEARCH: WHY GAP YEARS WORK

- **90% of students** who take a structured Gap Year enroll in college within one year.
- A year of intentional growth helps reduce major/college switches, saving time & money
- Students report **greater maturity, motivation, & confidence** entering college or career
- Gap Year students earn **higher GPAs** and are more likely to graduate on time.

## PARENT PERSPECTIVE: WHY THIS MATTERS

- **Peace of mind** that your student isn't rushing into a \$25K/year investment unprepared
- **Real coaching**, not just advice
- **Structure with flexibility** - students can hold a job, internship, or volunteer alongside the program
- **Professional guidance** through one of life's biggest transitions

*"Instead of drifting, my student had direction - and a plan."*

## OUR PROMISE

We don't just help students think about their future - we help them **build it**. With personal coaching, real community, and guided growth, Impact Launch equips young adults to live and lead with intention.

### **No, your student doesn't have to live in Lincoln!**

We work virtually with participants across the country. Only the two in-person events require travel (with plenty of planning support).

### **Designed for students who...**

- Are unsure about their next step
- Are eager to grow before committing to a college or career path
- Thrive with structure, support, and purpose
- Want clarity, confidence, and a plan for what's next



# IMPACT FAQs

## **Q: What kind of students is this best for?**

A: Impact Launch is for students who are unsure of their next step - or want to be sure they're making the right one. Whether college, trade school, military, or entrepreneurship is on the horizon, this year gives them tools, clarity, and confidence.

## **Q: Will my student still go to college?**

A: Research shows 90% of Gap Year students do enroll within a year, and many perform better academically and graduate on time or faster than peers who go straight in.

## **Q: How is this different from taking a year off?**

A: This isn't a year off - it's a year on purpose. Our program is structured, guided, and packed with support systems that foster intentional growth and planning.

## **Q: Can we use 529 funds to pay for this?**

A: Not currently. At this time, Impact Launch does not offer college credit. However, we are exploring future partnerships with local colleges that may allow for that.

## **Q: What kind of coaching is included?**

A: Each participant receives 36-38 one-on-one sessions across the year, guided by professional coaches who specialize in youth development. Coaching helps them reflect, plan, and take meaningful next steps

## **Q: What if my student is working or volunteering during the year?**

A: That's great! The program is designed to be flexible. Weekly virtual sessions and 1-on-1 coaching can fit into a work or intern schedule.

## **Q: I see you're based in Lincoln, NE. Does my student have to be in the Lincoln area to participate?**

A: Not at all! Impact Launch is designed to serve students nationwide. The majority of the program—including weekly coaching and group sessions—is conducted virtually, allowing participants to join from anywhere. While we host events (including one in Lincoln), travel and lodging are arranged by families, and we'll provide plenty of advance notice and support to help make it accessible. Wherever your student is located, they'll be fully included in the Impact Launch experience.

## **Q: There are two in-person events. Tell me more about how this works, what's included, and what extra expenses will my student need to cover?**

A: Great question! The two in-person events are designed to build community, deepen learning, and give your student real-life leadership experiences. One event typically takes place in Lincoln, NE in early October (aligned with Live2Lead), and the second occurs after the New Year, with location and details shared well in advance.

### **Included in Tuition:**

- All event programming & leadership workshops
- Group materials, supplies, & resources
- Some hosted meals
- A group activity or team experience (e.g., ropes course, service project, etc.)

### **Expenses Student/Families Will Cover:**

- Travel to and from the event city
- Hotel accommodations (we'll secure a discounted group rate in a hotel block)
- Additional meals (other than hosted meals)
- Any personal spending or optional add-ons

We'll provide all event details well in advance to give your family time to plan. Our goal is to make these events meaningful, welcoming, and as cost-accessible as possible - while keeping your student safe and supported.

